

# 5 PRINCIPLES

FOR THE PEOPLE

TOWARDS GOOD GOVERNMENT



" The revolution of ownership  
is two years old.

" IT IS TIME  
for the revolution of government  
to begin. "

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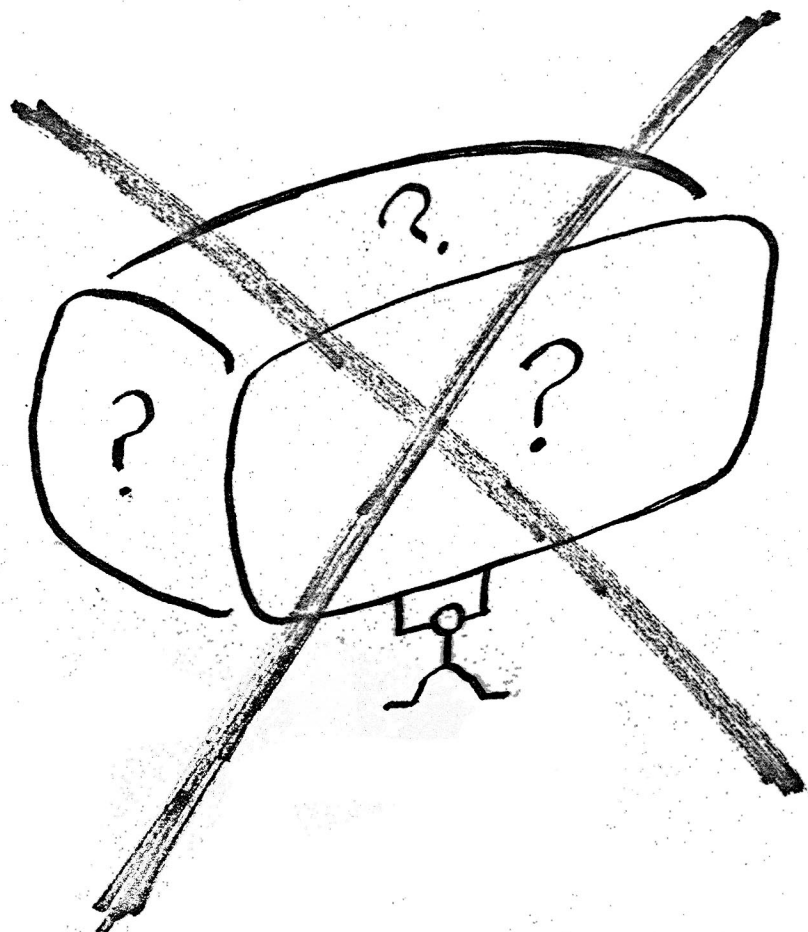
20th October 1972

First Principle : GOVERNMENT IS THE PEOPLE'S HELP

FINISHED

The view of government

- as incomprehensible
- as the people's burden



STOP THIS ↑ WHENEVER YOU CAN

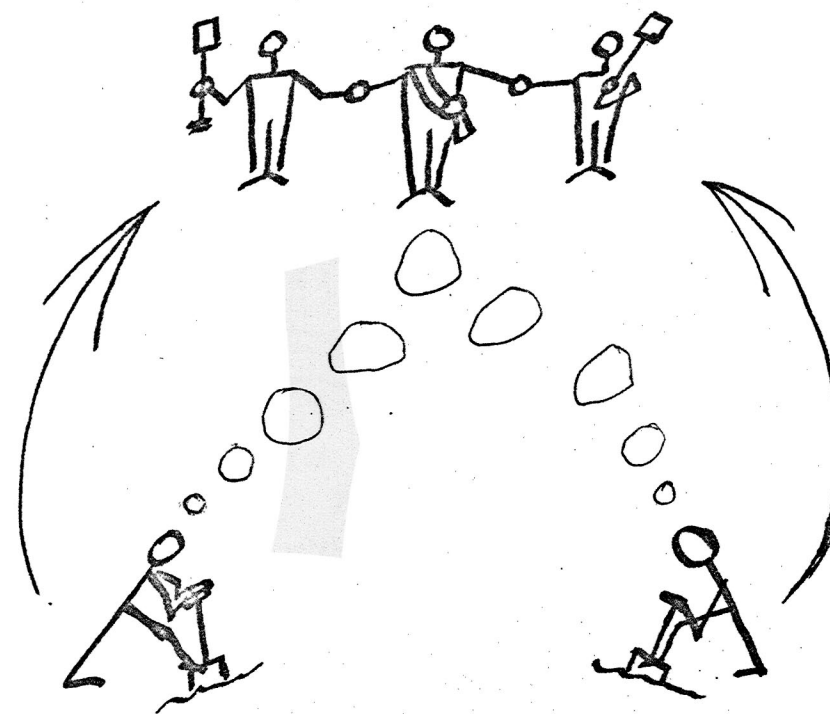
Never despair

CHANGE is a state of mind  
that everyone shares

STARTED

The view of government

- as the people thinking what to do
- as acting together to do it



The Compañero Presidente says : "Government is the people".

The wishes of the people will be made known to the Government at all times.

We shall use TECHNOLOGY, which belongs to the people, to do it.

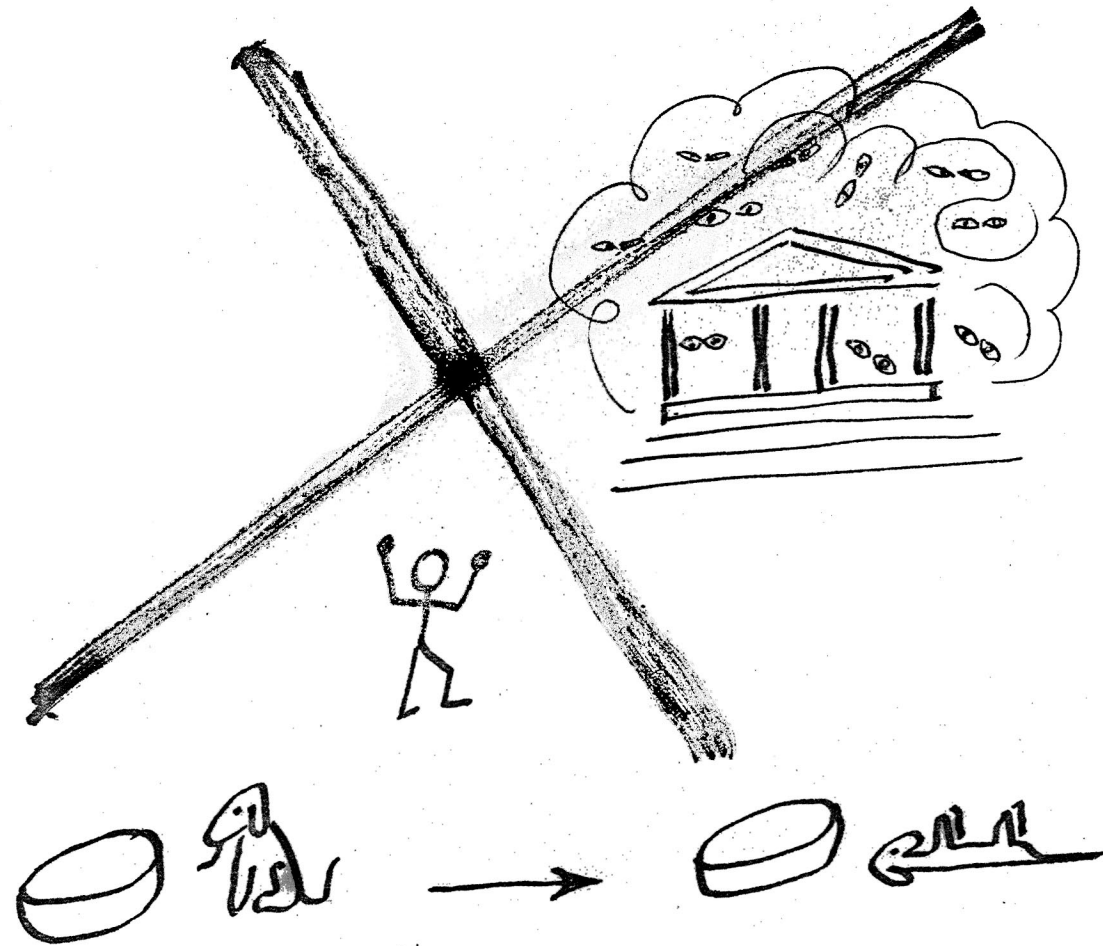
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Second Principle: TO HELP MEANS HELPING NOW

STARTED

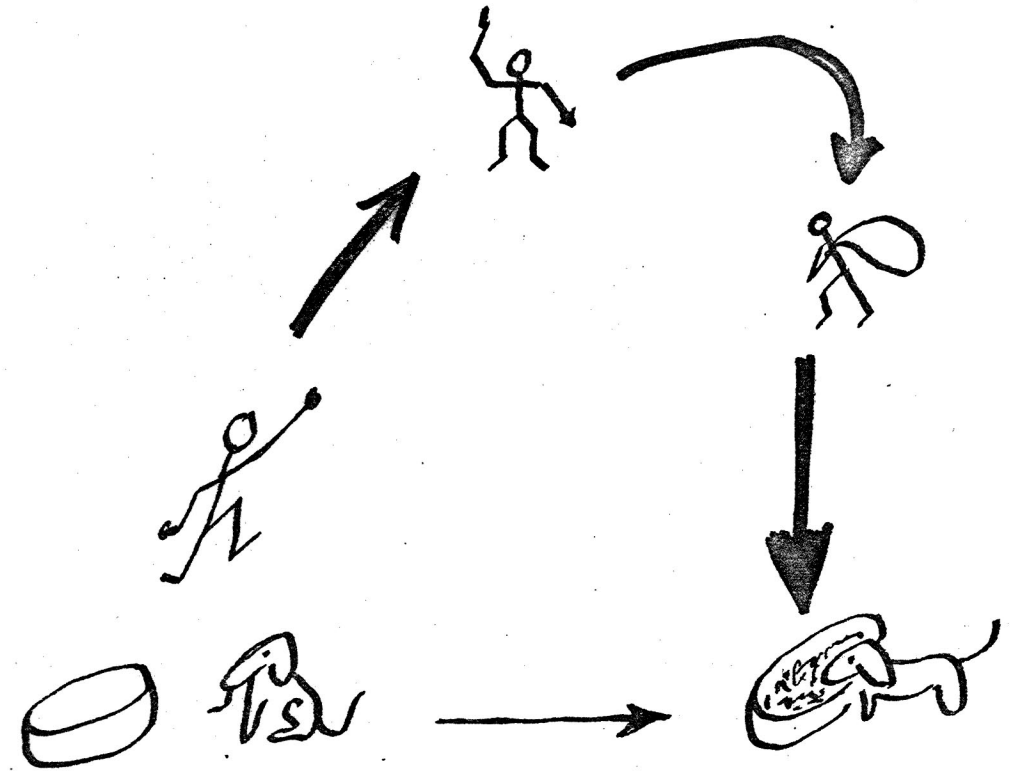
FINISHED

Red tape + muddle  
= endless delay



STOP THIS ↑ WHENEVER YOU CAN  
New despair  
CHANGE is a state of mind  
that everyone shares

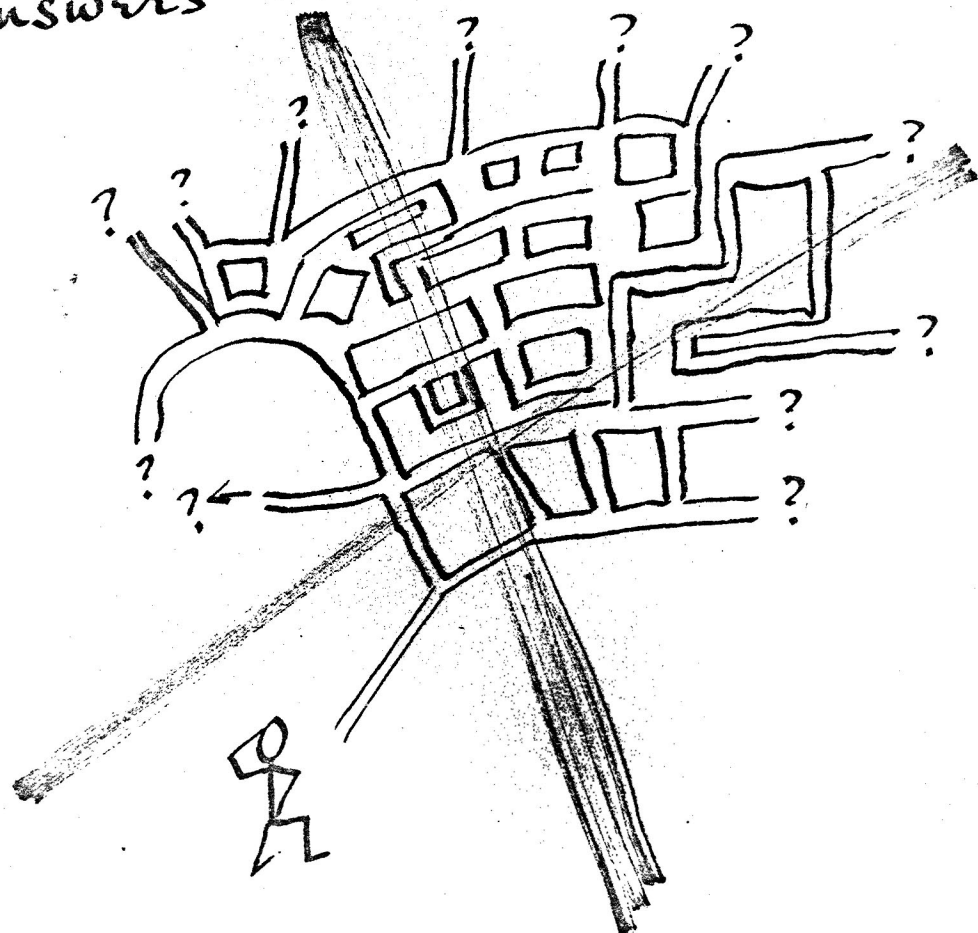
Immediate contact + immediate response  
= fastest possible action



We have already used TECHNOLOGY to link 60% of the social sector directly to computers in the nation's capital, which send back immediate advice to the enterprises.  
We shall extend this kind of service to all of the people by some means.

## FINISHED

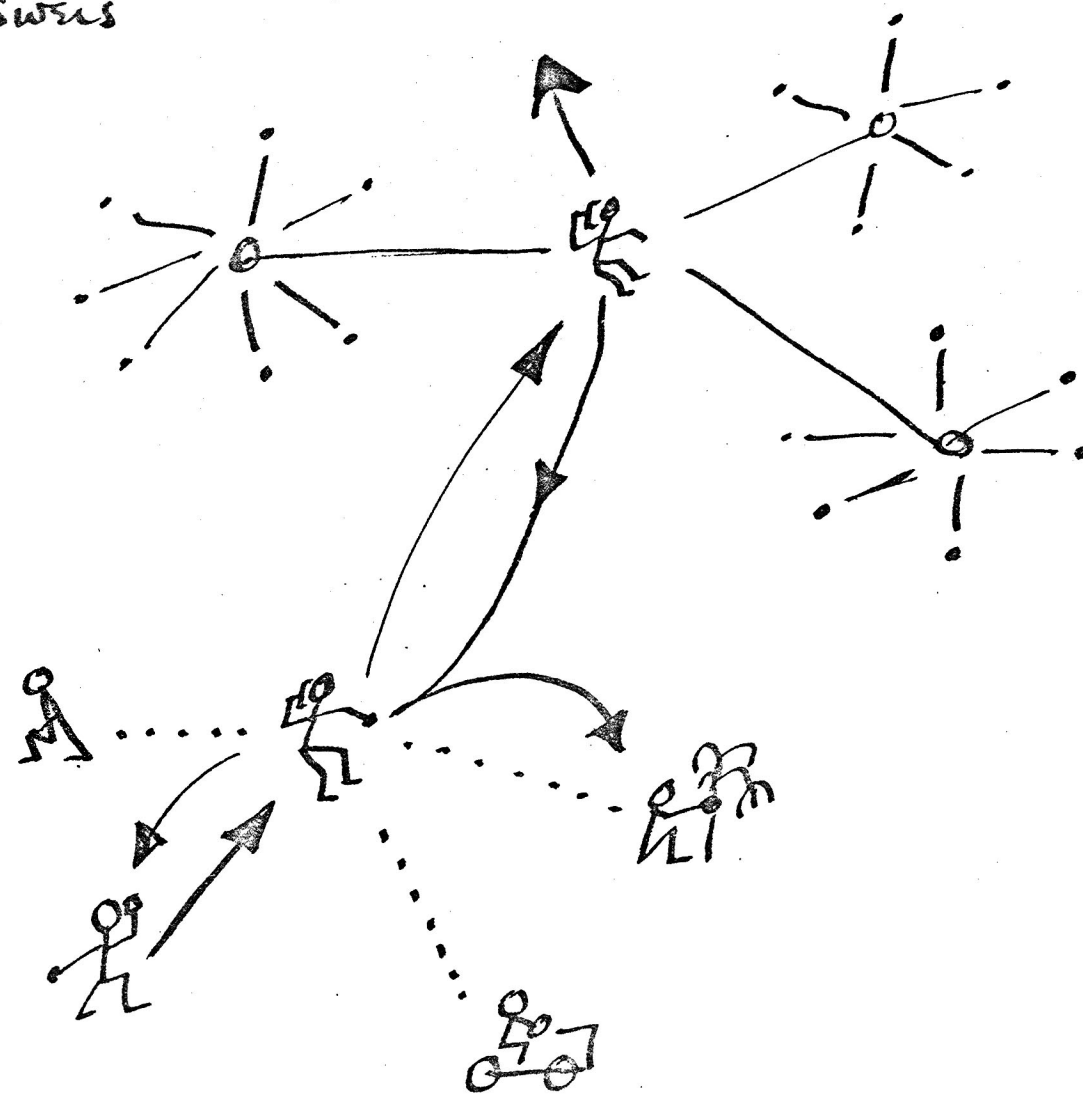
Bureaucracy  
 Petty officialdom  
 Despair  
 No answers



STOP THIS ↑ WHENEVER YOU CAN  
 FROM Despair  
 CHANGE is a state of mind  
 that everyone shares

## STARTED

One official deals with a few problems  
 One straight link goes higher up  
 The links can reach the President himself  
 Answers



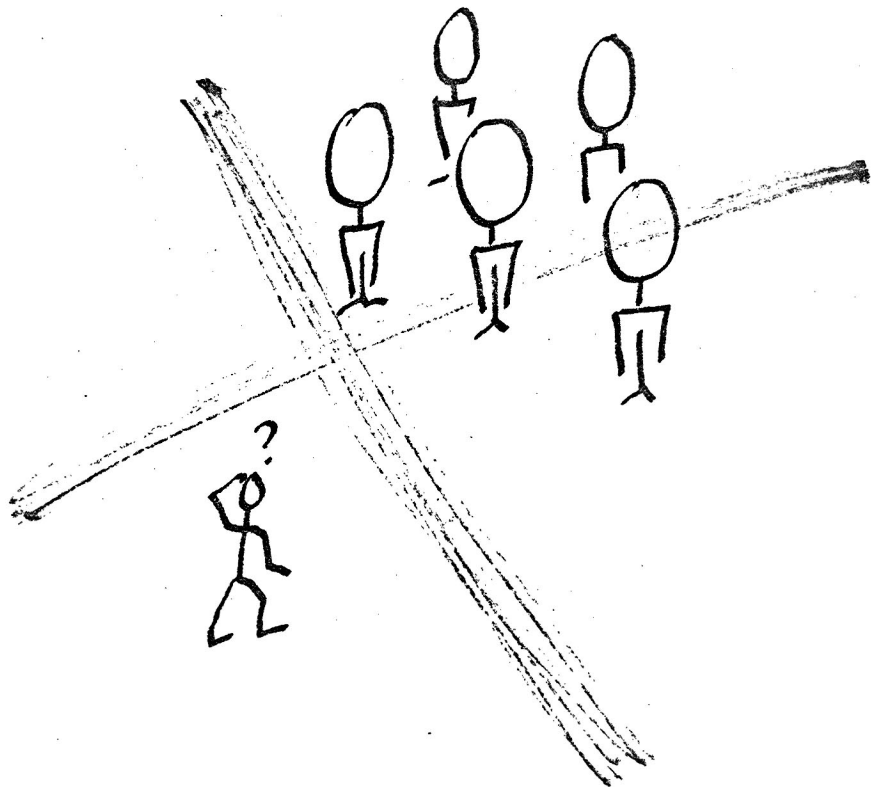
WE shall replace bureaucracy with a precise  
 and clear network of officials, whose only  
 job is to help — to give answers.

WE shall keep paperwork to a minimum  
 — essential records. The people cannot eat  
 paper.

Fourth principle : HELP IS A NAME & FACE

FINISHED

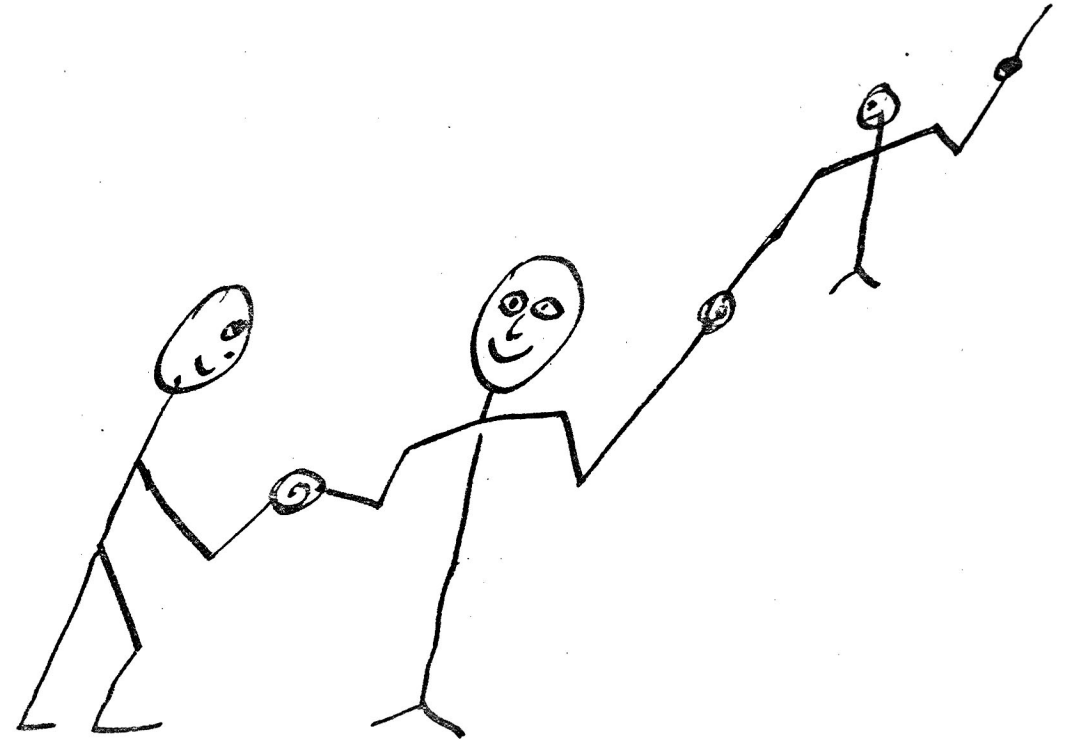
Blaming faceless people  
"It cannot be done"  
(and bad luck)



STARTED

Direct personal responsibility

"I will do it .....  
..... or I know **WHO** can"



STOP THIS ↑ WHENEVER YOU CAN

Now despair

CHANGE is a state of mind

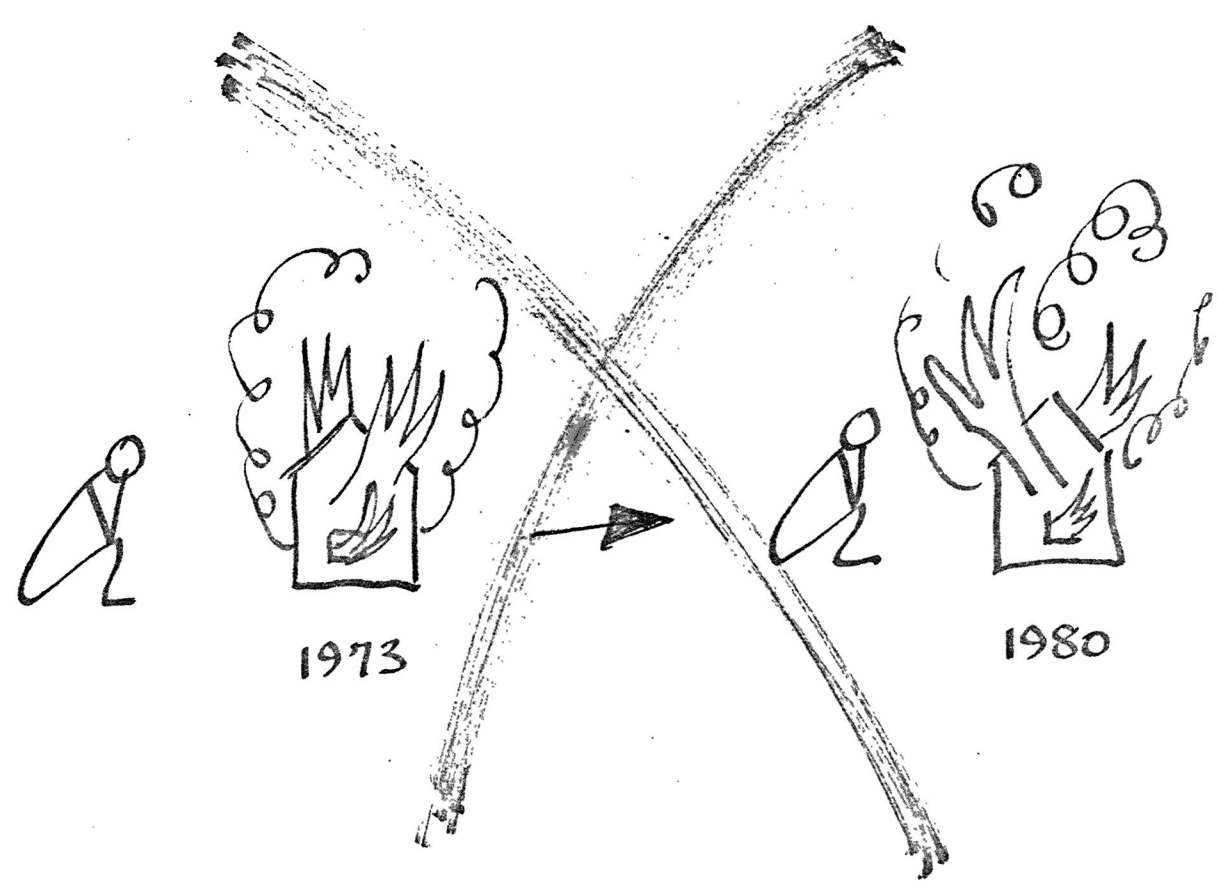
that everyone shares

Of course officials really want to help.  
After the Third Principle is obeyed, they  
will have the opportunity and the time  
to know the people they are proud to  
help.

11 Fifth Principle : THE FUTURE STARTS TODAY

FINISHED

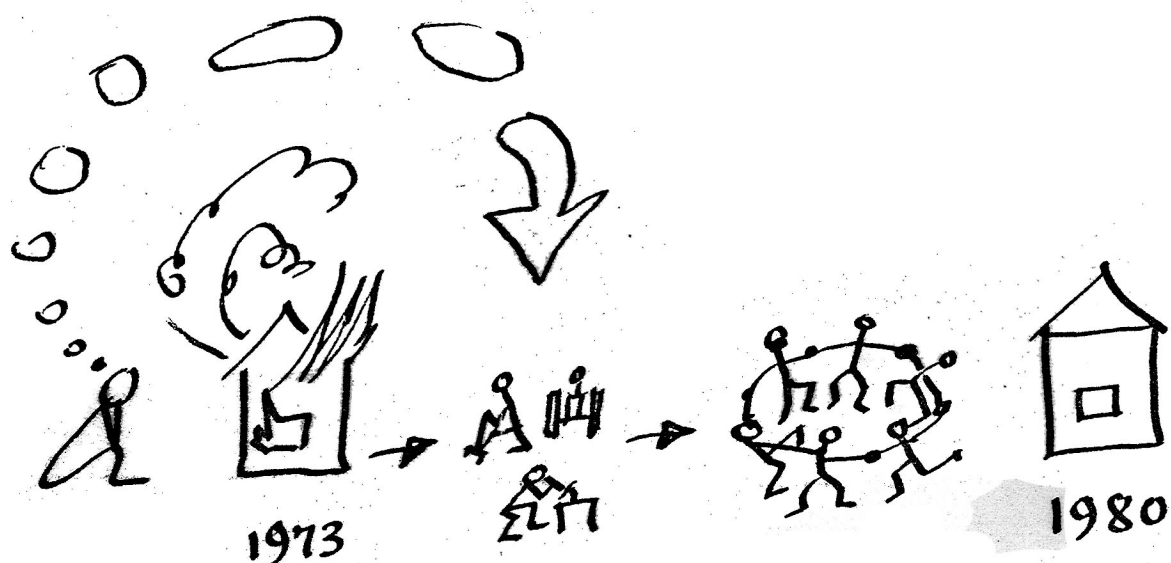
Managing a perpetual crisis  
Everyone's busy grabbing what they can  
→ the same old problems later on.



STOP THIS ↑ WHENEVER YOU CAN  
New Despair  
CHANGE is an attitude of mind  
that everyone shares

## STARTED

Thinking for the future, which is just beginning  
 Planning for our children's children  
 → a better society



The future is not a blank, nor is it inescapably worssning. For the first time in history, MAN knows enough to provide the kind of society that HE wants.

We shall help the people to understand the options.  
 Then the people must decide.



IF THE GOVERNMENT **IS** THE PEOPLE  
THE REVOLUTION OF GOVERNMENT  
STARTS WITH **YOU**.